# **Frank Sinatra: The Blueprint for Success & Legacy**

**Grade Level: 9-12**  
**Time: ~20 minutes**

### **Objective:**

Students will analyze Frank Sinatra’s impact on music, entertainment, and cultural identity while exploring how public figures shape their own legacy.

### **NJSLS Alignment:**

* **English Language Arts:** RI.9-12.2 (Determine central ideas and analyze development)
* **Social Studies:** 6.1.12.C.16 (Examine cultural contributions of influential figures)

### **Step 1: Meet Frank Sinatra (5 min)**

Frank Sinatra wasn’t just a singer—he was a **cultural icon** who changed entertainment. He pioneered the **concept of the modern celebrity**, using music, film, and personality to build his brand.

📌 **Fun Fact:**  
Sinatra refused to perform in clubs that **discriminated against Black artists**, helping break racial barriers in entertainment. How did this contribute to the expansion of music and impact for all artists?

✏️ **Quick Question:**  
What makes an entertainer **iconic**? Is it talent, personality, influence, or something else?

### **🎶 Step 2: Legacy & Impact Challenge (10 min)**

**Your Challenge:**

* Listen to (or read the lyrics of) “My Way.”
* Analyze a key lyric. What does it say about Sinatra’s approach to life?
* Write a short essay (5-6 sentences) about a modern figure who, like Sinatra, built a legacy **on their own terms**.

💡 **Think About:**

* How do artists today shape their **public image**?
* What does it mean to have a **lasting impact** on culture?

### **Step 3: Be Inspired! (5 min)**

Sinatra was successful because he **took risks, stayed true to himself, and kept evolving**.

✏️ **Write long about:**  
What is **one way** you can create your own **personal legacy**? What do you want to be known for?

📢 **Want to learn more about legendary New Jersey icons?**  
Visit the **New Jersey Hall of Fame at American Dream!** 🎤